

THE SIX FIGURE *Coach*

The Six Figure Coach Magazine is the only magazine dedicated to the business growth and success of coaches.

The Six Figure Coach is published every other month featuring industry leaders, expert knowledge, coaching case studies and technology know-how to help coaches grow a thriving practice. It is available digitally with subscriptions available on the Apple App Store, Google Play and online.

Reaching thousands of coaches and consultants, it is the go-to resource for lead generation, client conversion, success strategies and six figure mindset.



The Six Figure Coach Magazine is the best and most effective way for you to target successful, motivated coaches and consultants.

The Six Figure Coach delivers top articles and interviews to not only motivate coaches, but also give them actionable strategies and real world tactics to grow their business and practice.

Each issue includes a cover story featuring an industry expert offering their key experience and journey to the growth and success of their coaching practice.

In every issue

ASK THE EXPERT

COACHING CASE STUDY

BUILDING THE LEAD TO PROFIT MACHINE

DIGITAL TOOLS

BUSINESS STRATEGY

COACHING MINDSET

SIX FIGURE COACH

INDUSTRY EVENTS

Where coaches turn for business strategy.



We help brands leverage our audience's psychographic information, in conjunction with demographics, to effectively engage their target audience with personalized, relevant experiences that drive real business results.

OUR AUDIENCE AT A *glance*

76%
MEN

24%
WOMEN

55
average age

68%
previous
C-Level

\$100K+
median
income

\$180K+
household
income

the **SIX FIGURE COACH AUDIENCE:**

THE DECISION MAKER

BUSINESS OWNER

BUSINESS SAVVY

INVESTS IN THEIR BUSINESS

GIVES BACK TO COMMUNITY

INVESTS IN PERSONAL GROWTH

TRAVELS 1-3 TIMES A MONTH

LIFE LONG LEARNERS

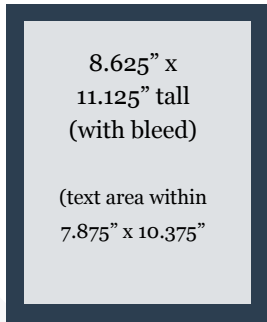
ATTENDS INDUSTRY EVENTS

LOOKING TO LEVERAGE BUSINESS

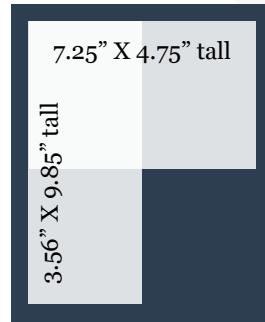
EMBRACE THE ENTREPRENEURIAL SPIRIT



ADVERTISING RATES AND DIMENSIONS

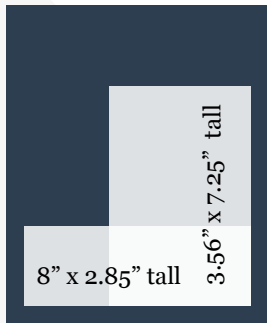


FULL PAGE
6x PER ISSUE **\$600**
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1x PER ISSUE **\$1000**

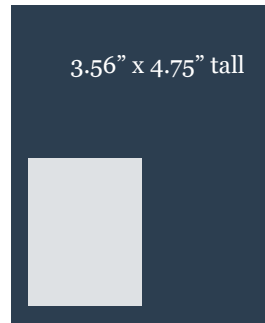


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BACK COVER
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1/3 PAGE
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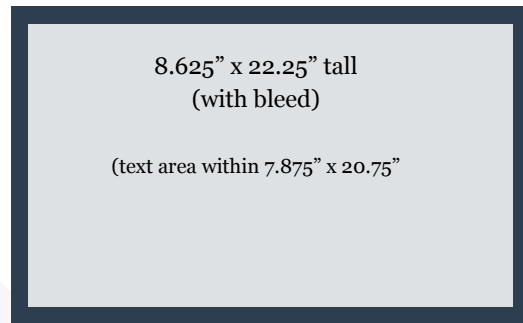


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INSIDE COVER
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1/8 PAGE
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1x PER ISSUE **\$150**



DBL TRUCK
6x PER ISSUE **\$1800**
3x PER ISSUE **\$2550**
1x PER ISSUE **\$3000**

FEATURED STORY **1x** PER ISSUE **\$5000**

EDITORIAL LINKS **\$50** each after the first complimentary

The only magazine dedicated to business growth for coaches.

SUBMITTING ADVERTISEMENTS

We accept Acrobat PDF files. Save PDF as Press or Print Optimized (high resolution). See Acrobat software manual for details. PDF files cannot be manipulated after we receive them. DO NOT send ads as JPEGs.

Include all Postscript, True Type or Open Type fonts and all linked graphics. All art should be at least 300 dpi and full color. Send to torie@thesixfigurecoach.com

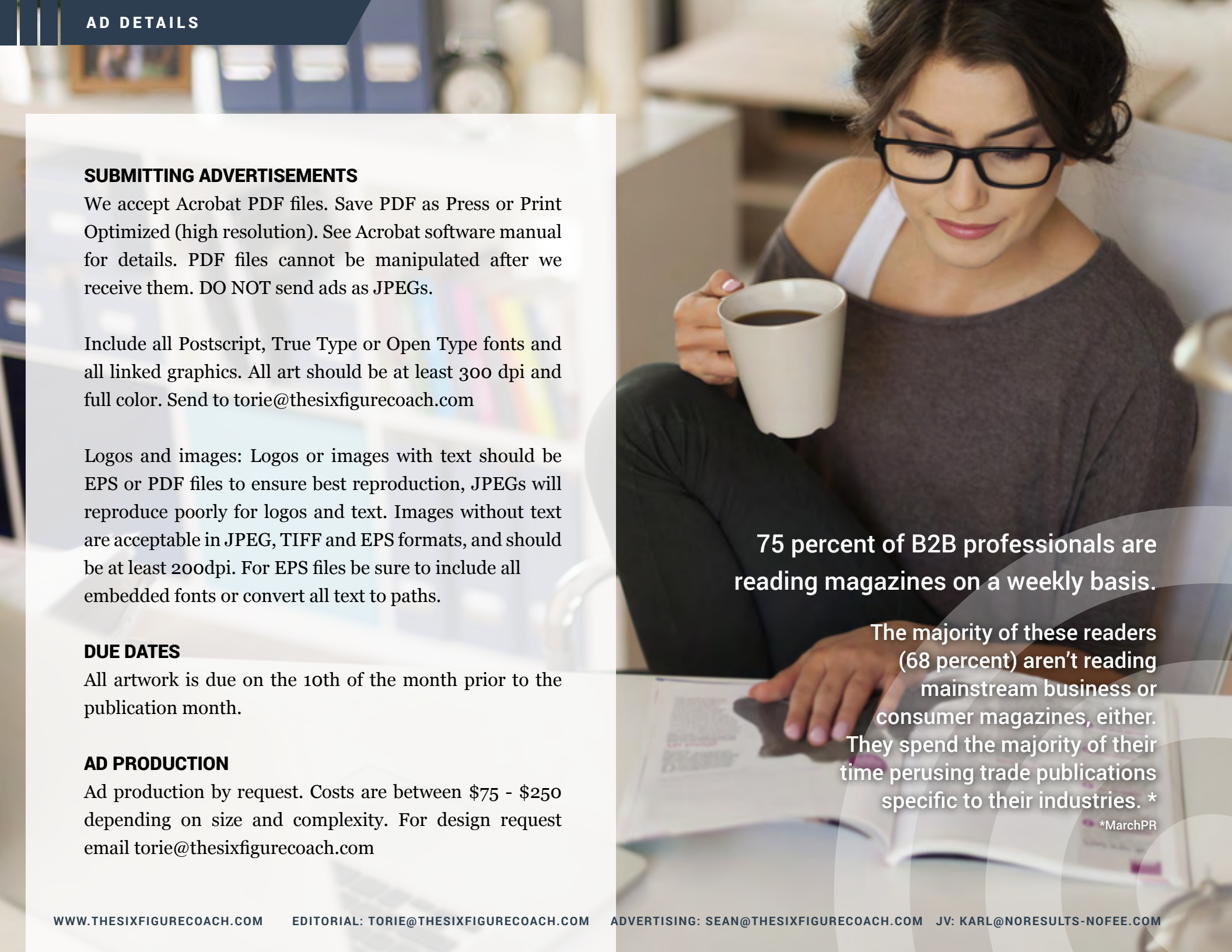
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DUE DATES

All artwork is due on the 10th of the month prior to the publication month.

AD PRODUCTION

Ad production by request. Costs are between \$75 - \$250 depending on size and complexity. For design request email torie@thesixfigurecoach.com



75 percent of B2B professionals are reading magazines on a weekly basis.

The majority of these readers (68 percent) aren't reading mainstream business or consumer magazines, either. They spend the majority of their time perusing trade publications specific to their industries. *

*MarchPR